Information Pack

Earn & Learn is on again

26 July to 19 Sept

Woolworths earn & learn

That's why I pick Woolies

In this Information Pack, you'll find everything you need to help your school or early learning centre earn amazing resources.

Woolworths earn & learn

The more you earn, the more they learn

Earn & Learn works like this – if your school community sticks together and earns Woolworths Earn & Learn stickers, you can redeem these stickers for your choice of educational resources.

Choose from thousands of educational resources

Every year Earn & Learn gets bigger - last time, over 16,000 schools and early learning centres earned nearly 450,000 individual items.

This year, we're proud to say we're partnering once again with Modern Teaching Aids – Australia's biggest supplier of resources for schools. This means you can choose your resources based on your unique needs, across every category possible including Science, Sports, Mathematics, English, and Arts and Crafts.

modern teaching aids

Anyone can help your school or early learning centre

It's easy for your kids, parents, grandparents, staff, neighbours, friends, and absolutely anyone. to help your school or early learning centre.

Here's how:

$10 = 1 sticker

Shop
Earn one Woolworths Earn & Learn sticker for every $10 spent at Woolworths*.

Stick
Complete a Sticker Sheet.

Give back
Drop the Sticker Sheet into a Collection Box at your school or early learning centre, or local Woolworths^.

It's not too late to register your school

If your school or early learning centre hasn't registered yet – it's not too late. Just use your unique Username and Password provided in the letter sent to your School Principal or Early Learning Centre Director. Visit **teaching.com.au** and follow the instructions from there.

*From Wednesday 26 July to Tuesday 19 September 2017. Excludes liquor, tobacco and gift cards.
^By 19 September 2017.

It's easy to stick together

Woolworths earn & learn

You'll find enclosed:

- School Banner X 1
- A2 Poster X 2
- Sticker Sheet Pack X 1
- School Collection Box X 1
- Sticker Return Information Sheet X 1
- Sticker Return Satchel X 1

What to do next:

If you haven't yet, register for Earn & Learn at **teaching.com.au**. Once you have – your school or early learning centre is ready to earn from 26 July 2017.

1. **Inform and encourage your school community**
   Be sure to encourage everyone to support your school or early learning centre by collecting stickers between Wednesday 26 July and Tuesday 19 September 2017. Put up your school banner or posters enclosed, then use the templates for emailing and writing to parents at **teaching.com.au**
2. **Get everyone sticking**
   Earn & Learn stickers need to be stuck on to Sticker Sheets like the ones enclosed. Download, print and hand out Sticker Sheets that can be found at **woolworths.com.au/earnandlearn**
3. **Put your Collection Box somewhere prominent**
   Put your Box somewhere prominent at your school or early learning centre to let everyone know where they should place their completed Sticker Sheets.
4. **Ask for a Collection Box at your local Woolworths store**
   Each Woolworths store will have limited Boxes, so get in early and visit your local Woolworths now to claim a Box. The Collection Boxes in store fill up fast, so you'll need to ensure you regularly empty yours so your community can keep giving you more stickers! When Earn & Learn ends, you'll need to stick any loose stickers on to Sticker Sheets. (For more information, refer to the enclosed 'Sticker Return Information Sheet'.)
5. **Need more information?**
   Visit **woolworths.com.au/earnandlearn** for additional Sticker Sheets, Frequently Asked Questions and Terms and Conditions.

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